

AUTOMOTIVE BUSINESS SCHOOL *of Canada* - EST. 1985 -



Automotive Parts and Service Essentials

Designed for people currently working in the automotive industry. Learn how to become an integral part of the customer handling team by developing professionalism and productivity.

DELIVERY

On campus, online or in person at your site

Course content includes:

Operations

Parts and service

Sales process(es)

Selling techniques

Retail component

Marketing

Visit Georgiancollege.ca/CEAutomotivecorporatetraining@georgiancollege.ca

Whether you're looking for staff training or program collaboration, we can work with you. Our highly-trained staff of consultants, specialists and instructors are dedicated to providing your organization with the industry-driven, quality training you need, regardless of your sector, size or budget.

Looking for MORE professional development? We offer business, management, leadership, computer, equity, diversity and inclusion courses and provide customized training solutions.

Contact us for more information or to request a quote.