

# Digital Content Creation and Strategy (DGCC) Ontario College Graduate Certificate

## PART-TIME

### Frequently Asked Questions

#### **Do I need to apply?**

Part-time students must apply to this program through [ontariocolleges.ca](http://ontariocolleges.ca)  
Use the code DGCX.

#### **When can I start the program?**

Intakes: September

#### **Where is this program offered?**

This program is delivered at our [Downtown Barrie](#) campus  
5 Ross St., Barrie, ON L4M 3A5

#### **How many courses do I take?**

Full program details and Admission Requirements can be viewed on the [Program Outline](#).

Graduation requirements

15 Program Courses

#### **What are the varying forms of delivery?**

This program is a mix of online and in-person delivery. Some courses can be taken on online while others are delivered in the photography labs at the campus.

#### **Are part-time students eligible for OSAP?**

Part-time students MAY be eligible – this is individual and based usually on number of courses you take per semester. For more information, visit our [Financial Aid](#) page.

## How do I know which courses to take?

We have set a schedule up for you – review the DELIVERY SCHEDULE posted on the program page: [Digital Content Creation and Strategy](#)

# Study Digital Content Creation and Strategy part-time

Ontario College Graduate Certificate

Deliver compelling messages in today's media-rich business environment. Capture ideas and develop production skills. Explore user experience and design functionality.

Please refer to the [Digital Content Creation and Strategy program page](#) for all of the main details, including admissions requirements.

[Delivery schedule](#)

[Information package](#)



On this page:

- [Program information](#)
- [Course information](#)
- [How to apply](#)
- [Frequently asked questions](#)
- [Contact us](#)

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[2023-2024 program outline](#)

[Program outline archive](#)

## How long will it take to complete the certificate?

This varies depending on how many courses you take each semester. Total courses: 15

Following the delivery schedule which is 3 courses per semester plus 2 courses per semester: finish in 6 semesters (3 years)

Example: Fall – Winter – Fall – Winter – Fall – Winter  
(there are no classes offered in the summer)

In this program, part-time students can take 1, 2, 3 or 4 courses per semester and remain part-time.

## What is the cost of the program?

There is no program fee when studying part-time.

As a part-time student, you can take 1, 2 or 3 courses at a time in any given semester. Payment is per course, as you register.

The course fees change year-to-year and course to course. The best source for accurate fees is to check the [DGCC program page](#).

## Course information

### Course offerings and equivalents

Currently available courses are linked below.

Course title	Course code	C
Advanced Photography and Editing	DGCC 1008	
Advanced Video	DGCC 1009	
<a href="#">Content Creation Strategies</a>	<a href="#">DGCC 1006</a>	
Content Creator Capstone	DGCC 1014	
Cross-Platform Narratives	DGCC 1013	
<a href="#">Digital Photography</a>	<a href="#">DGCC 1003</a>	
<a href="#">Introduction to Video Production</a>	<a href="#">DGCC 1000</a>	
Media Project Management	DGCC 1012	
<a href="#">Media Trends and Approaches</a>	<a href="#">DGCC 1007</a>	
<a href="#">Principles of Visual Media</a>	<a href="#">DGCC 1005</a>	
<a href="#">Still Image Editing</a>	<a href="#">DGCC 1001</a>	



Click on  
Course name  
to view fees  
and schedule

## Intro to Video Production

DGCC 1000

### Course description

In this course, students explore the principles and practices of capturing video including how to record video in studio or on location using a variety of equipment. Using an analysis of professional video projects, students apply the fundamentals of video capture from storyboarding to editing to create a digital video project.

### Credits

3

### Course Hours

42

Students registering for credit courses for the first time must declare a program at the point of registration. Declaring a program does not necessarily mean students must complete a program, individual courses may be taken for skill improvement and upgrading.

For more information, please [contact Continuing Education](#)

### Available Courses

Unless stated, the course fee does NOT include the textbook(s). Not all courses have required textbooks. See [registration dates](#) for courses that are not yet open.

#### ▼ Intro to Video Production - DGCC 1000

Tuesday, Sept. 5, 2023

INTRO TO VIDEO PRODUCTION - DGCC 1000

Fee: \$344.4

Course registration number: 11592

Start: Tuesday, Sept. 5, 2023

End: Friday, Dec. 15, 2023

#### Class times

Days	Times	Building - Room
Thursday	12:00 to 2:50 p.m.	R - 113
Thursday	12:00 to 2:50 p.m.	R - 104
Thursday	12:00 to 2:50 p.m.	R - 102

Campus: Barrie Downtown

Add to cart

**NOTE: Course sections and fees for this program show during the Part-time Credit registration (add/drop) period only.** This date can be found on our website: [IMPORTANT DATES](#)

### QUESTIONS? We are here to help!

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